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2012-13 ANNUAL REPORT ON PHILANTHROPY



Stories



The young and the generous

This year, the Class of 2013 hopes to raise \$12,000 for the Senior Legacy Fund, a \$2,000 increase over last year's student fundraising efforts. The Senior Fund is a student-initiated, student-funded, and student-controlled giving fund started by the Class of 2010. It's all part of the spirit of giving, which is inspiring members of the UCSC community even before they graduate.

"The idea behind the Senior Legacy Fund is simple but powerful," said Emilie Winfield, student giving outreach intern. "Money from students goes directly to other students. Students can choose exactly where the money goes. And it's not just undergraduates. Parents, students, faculty—anyone can give to the fund."

Even better, the program accepts gifts of all sizes, with a minimum of \$10. However the students are encouraged to give \$20.13 in honor of their class year.

"Every dollar makes a difference," said Kresge student Hannah Klass, a fundraiser for student philanthropy organization Slug 2 Slug and the Class of 2013. "We're fundraising for a good cause, and if we stick to it all year I definitely think we'll hit our goals."

Aside from fundraising, the Class of 2013 fosters pride and unity—and a strong sense of fun—through events, class T-shirts, and monthly meetings to bring UCSC seniors together.

"This program helps to cultivate the next generation of philanthropic leaders," said Class of 2013 staff advisor Shayna Kent. "We're trying to support students, and eventually young alumni, who are going to stay connected to UCSC and continue to give back after they graduate."

To UCSC students, the Banana Slug is more than just the mascot of the university; it's also an emblem of giving.

"As a UCSC student, I am a representative of the institution and the values for which the Banana Slug stands," said Senior Legacy Scholarship winner Hilary Van Hoose (Porter '13, film and digital media). "My actions, my very presence at this school, influence what the term 'Banana Slug' will mean to future generations of students."

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